GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Health, Medical & Family Welfare Department – Creation of one post of Public Relation Officer (PRO) in S.V. Medical College, Tirupati duly suppression one post of Artist-cum-Draughtsman in S.V.Medical College, Tirupati – Orders – Issued.

HEALTH MEDICAL AND FAMILY WELFARE (A2) DEPARTMENT

G.O.MS.No. 20 **Dated: 09-02-2019**

Read the following:-

1) From the Principal, S.V. Medical College, Tirupati, Rc.No.Spl./E1A/2015, dated 02.11.2015.
2) Govt.Memo.No.11/23/2015, HM & FW (A) Dept., dated 13.11.2015.
3) From the Director of Medical Education, A.P., Vijayawada, Lr.Rc.No.15953/P1/2017, dated 06.06.2018.

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O R D E R:-

In the letter 3rd read above, the Director of Medical Education has sent a proposal to the Government for creation of one post of Public Relation Officer (PRO) in S.V. Medical College, Tirupati duly justifying the proposal as follows:-

(a) In the contemporary medical care scenario, the need for Public Relation Officer (PRO) for each Medical College has been underlined by the higher levels of administration in the Medical & Health Department.

(b) Public Relation Officer (PRO) will play a vital role for liasion of all the Government Medical Institutions in Tirupati as well as TTD (Tirumala Tirupati Devastanams) Medical Institutions including SVIMS, Tirupati for improvement of students Academic activities and patient care.

(c) Further, Public Relation Officer (PRO) will be helpful for passing on communications to other Departments like Revenue, Municipality and Endowment for successful arrangements of Health camps / Special Health camps during Government. Janmabhumi programmes and other camps being conducted by the NGOs for provision of Health care and to create awareness to the public and also providing Doctors' services to TTD in Srivari Brahmotsavams / Padmavathi Ammavari Brahmotsavams and other important TTD rituals.

(d) The Public Relation Officer (PRO) can play a major role in conducting scientific sessions, workshops, Conferences etc. in the Government Medical Institutions in Tirupati.

(e) The services of Public Relation Officer (PRO) is helpful in getting information from the higher offices of the Department and in furnishing of information to the higher offices.

(f) Central Government is kind enough to select this institution for implementation of certain Medical & Health schemes viz., MRHRU (Model Rural Health Research Units), MDRU etc., and services of Public Relation Officer (PRO) is essential in the Department of Community Medicine for effective implementation of these schemes.

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(g) Public Relation Officer (PRO) will play a vital role in orienting the Community Medicine students to Rural Health. Also, wherever there is outbreak of epidemics in rural areas of the District, in providing the services of specialized Doctors and to assist the DM&HO in conducting the Health Camps.

(h) Tirupati being the place of World famous pilgrim centre attracts Devotees, VIPs and VVIPs from all corners of the Country and Overseas also, one Public Relation Officer (PRO) can attend protocol duties pertaining to health and in arrangement of Medical Teams for VIPs.

2. The Director of Medical Education further stated that said one Public Relation Officer (PRO) post may be created in S.V. Medical College, Tirupati by way of suppression of one post of Artist-cum-Draughtsman in S.V. Medical College, Tirupati as the said post is vacant for a long period.

3. The Director of Medical Education has also stated that the proposed adhoc rules for the post of Public Relation Officer (PRO) are as follows:-

Name of the Post	Public Relation Officer
Scale of Pay	18030-43630
Appointing Authority	Concerned institutional HoD (Principal, SV Medical College, Tirupati), it is a institutional post.
Method of Appointment	By way of Promotion from any other category (Not below the Junior Assistant Pay Scale)
Educational Qualification	M.A., Social Work M.A., M.Sc., Psychology <u>Desirable</u>- work experience 1. Primary Health Centre 2. In the Field of Public Relations Officer (PRO) (formerly or informally)

4. After careful examination of the matter, Government hereby create one post of Public Relation Officer (PRO) in S.V. Medical College, Tirupati duly suppressing of one post of Artist-cum-Draughtsman in S.V. Medical College, Tirupati.

2. The Director of Medical Education, A.P., Vijayawada shall take necessary action accordingly.

3. This order is issued with the concurrence of Finance (FMU. HM & FW – II) Department vide their U.O.No.FIN01-FMUOPDAB(HMF2)/2/2018(Computer No:731258), Dated :08.02.2019.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Director of Medical Education, A.P., Vijayawada.
<u>Copy to:-</u>
The G.A.(Cabinet) Dept., Govt. of A.P., Amaravati at Velagapudi.
The Finance (FMU.HM&FW.II) Dept., Govt. of AP, Amaravati at Velegapudi.

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The Accountant General (A&E) / Principal Accountant General (Audit),
A.P., Hyderabad.
The Pay and Accounts Officer, Ibrahimpatnam, A.P., Vijayawada.
The Director of Treasuries, Ibrahimpatnam, A.P., Vijayawada.
The Principal, S.V. Medical College, Tirupati.
The Executive Officer, Tirumala Tirupathi Devestanam, Tirupati.
The District Treasury Officer, Chittoor.
Sf/Scs (Computer No:407974).

//FORWARDED :: BY ORDER//

SECTION OFFICER